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Local Mr. Electric® Franchise Strives to Meet Area's Electrical Services Needs

(WEST PALM BEACH, FL – OCTOBER 16, 2007) Area resident Arnold Weiss sees his job as more than just volts and watts – he also enjoys dealing with the diverse customer base he serves every day.

“That’s one of the great aspects of my job,” said Weiss. “Every day brings new faces and challenges. My team can go from installing ceiling fans for excited new homeowners to security and landscape lighting the next. So many different kinds of wonderful people make up our area that each day is different.”

Mr. Electric of The Palm Beaches recently opened for business and serves the residential and commercial electrical services needs of Palm Beach and Martin counties.

“The *Mr. Electric* concept of courteous and professional service is what fuels me,” added Weiss. “I believe the key to business success lies in more than just doing a job for the customer. I think *building relationships* with my customers, in addition to providing top-notch service, is the secret to success. I also believe this philosophy flows over into and enhances my personal life as I treat others as I would like to be treated.”

Mr. Electric of The Palm Beaches offers residential and commercial full service repair, replacement and upgrades as well as security and outdoor lighting, emergency generators, surge protection, home safety checks and a members-only Advantage Plan™ offering priority scheduling, preferential pricing and a variety of other consumer-friendly perks.

Mr. Electric of The Palm Beaches can be reached at (561) 626-2260 or mrelectric.com.

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About Mr. Electric®:

Established in 1994, *Mr. Electric* is a global franchise organization providing electrical installation and repair services. Recognized by *Entrepreneur* magazine among its “Franchise 500,” *Mr. Electric* franchisees provide these services to both residential and commercial customers at over 200 locations worldwide. *Mr. Electric* is a subsidiary of The Dwyer Group, Inc. For further information or to find the location nearest you, visit www.mrelectric.com.